



# Becky Launder

ENTREPRENEUR • SPEAKER • CEO OF  
MODERN DIRECT SELLER + OH MY HI

Helping entrepreneurs build businesses  
they *actually* want to run.

Becky Launder is the CEO and Co-Founder of **Modern Direct Seller** and **Oh My Hi**, host of the **Modern Direct Seller Podcast**, and author of **52 Tips: Build a Thriving Direct Sales Business**. Known for her modern, system-driven approach to entrepreneurship, Becky has trained thousands of business owners to simplify their strategy and show up with confidence. She blends corporate marketing experience, real-life entrepreneurship, and a whole lot of iced coffee into actionable insights that actually work.

## Let's Talk About...

- What's actually working in online business right now
- The modern evolution of direct sales
- Systems + automations for small biz sanity
- Growing your audience (without living on social)
- The ABCs of Social Selling (Active Selling, Building Relationships, Creating Content)
- Building two brands while still making it to the ballfield



— MODERN —  
**DIRECT  
SELLER®**



## QUICK STATS

- 100,000+ podcast downloads
- Thousands of entrepreneurs trained
- Speaker for global direct sales companies + small biz events
- Fueled by iced coffee + deadlines
- Creator of the Modern Direct Seller Framework
- Author of a top-rated direct sales book

**FULL MEDIA KIT + DOWNLOADABLE ASSETS**